TAKAPOTO 2027 Classic

23 - 28 FEBRUARY 2027

Trade Village Applications

Applications close 8 December 2026

Stallholders.

Takapoto Estate Limited ("Takapoto") invites organisations that offer industry relevant products and services to be stallholders at the Takapoto Classic 2027 ("Event"). Apply for a stall by filling out our online expression of interest form by 8 December 2026.

Stall prices & inclusions.

$400: 6m × 3m stall

$750: 6m × 6m stall

$1,300: 12m × 6m stall

$750: Grass footprint, vehicle display

Tent & floor: Every stall

2 × 10 amp power: Per 3m × 3m

8 December 2026: Applications close

25% deposit: Secures your stall

Each stall includes a tent, floor and 2 × 10 amp power points per 3m × 3m. Stallholders must ensure their stall is open (including by having sufficient appropriately skilled personnel on site) during the daily show hours on every day of the Event, 23 to 28 February 2027.

Securing a stall.

1. All applications are due by no later than 8 December 2026. By submitting an application, the applicant accepts the terms and conditions set out on this page. You will receive an email informing you whether or not you have been accepted as a stallholder by no later than 18 December 2026 ("Acceptance Email").
2. If you have been accepted, you will also receive an invoice for a 25% non-refundable deposit, payable within 7 days of the Acceptance Email. If your deposit is not paid by that date, your stall acceptance is revoked by Takapoto and you acknowledge your stall site is forfeited. Takapoto may offer the relevant site to any third party of its choice.
3. When the deposit is received, a final invoice will be issued, to be paid by no later than 31 January 2027.
4. A certificate of currency for public liability insurance must also be provided with final payment. Failure to provide this may mean Takapoto suspends your stall until it is provided.
5. Takapoto will allocate stall locations within the specific stall type applied for and advise you of that by email.
6. Takapoto will provide an information pack, including your exact stall location, after final payment is received.

Trade stall dates.

TAKAPOTO CLASSIC 2027

Trade stalls

22 February to 1 March 2027

Bump in	Monday 22 February, 8.00am to 5.00pm
Show day	Tuesday 23 February Show hours 7.30am to 5.30pm+
Show day	Wednesday 24 February Restock 6.00am to 7.00am, show hours 7.30am to 5.30pm+
Show day	Thursday 25 February Restock 6.00am to 7.00am, show hours 7.30am to 5.30pm+
Show day	Friday 26 February Restock 6.00am to 7.00am, show hours 7.30am to 5.30pm+
Show day	Saturday 27 February Restock 6.00am to 7.00am, show hours 7.30am to 5.30pm+
Show day	Sunday 28 February Restock 6.00am to 7.00am, show hours 7.30am to 4.00pm+
Bump out	Sunday 28 February, 5.00pm to 6.00pm Monday 1 March, 8.00am to 1.00pm

Stallholder terms & conditions.

You acknowledge that you are bound by these terms and conditions once an Acceptance Email is sent to you by Takapoto. All other terms and conditions are expressly excluded unless otherwise agreed in writing by Takapoto. Takapoto's agents and representatives have no authority to make any oral representations, statements, warranties, conditions or agreements that conflict with these Terms. A binding contract will be formed between you and Takapoto for the licence to occupy a Stall Site when Takapoto sends you the Acceptance Email, or otherwise advises you that it accepts your application to occupy a Stall Site at the Event. Takapoto has no obligation or liability to you until the Acceptance Email, or other form of express acceptance, is sent to you. All references to "You" or "Your" refer to the person or entity that Takapoto grants a licence to occupy the Stall Site in accordance with these Terms.

LICENCE TO OCCUPY

In consideration for the payment of the Stall Price, Takapoto grants to you, and you accept, a non-exclusive licence to occupy and use the area notified to you by Takapoto ("Stall Site") for the Term and for the sole purpose of running a trade site for sales and promotion, subject to these Terms.

TERM

The term of the licence commences at the beginning of the bump in time and continues until the conclusion of the bump out time. You agree to be present at the Stall Site at all Event hours as set out in the trade stall dates on this page.

PAYMENT

You must pay the deposit and Stall Fee without set off or deduction within 7 days of the date of receipt of a valid GST invoice from Takapoto.

INSURANCE

You must at all times hold public liability insurance. A certificate of currency must be provided to Takapoto with your payment of the Stall Fee. If you fail to provide a certificate of currency, your licence to occupy may be suspended or cancelled by Takapoto.

ATTENDANCE AND WEATHER CONDITIONS

This is an all-weather event and Takapoto will run the Event irrespective of weather conditions unless those conditions are deemed dangerous. You are required to be present at the Event despite inclement weather.

You are solely responsible for ensuring that your product is protected and that you have all the necessary equipment on hand to do so. Takapoto requires you to plan for adverse weather conditions such as rain, wind, cold and heat, and to ensure that appropriate safety and wet weather procedures are in place. You agree that Takapoto is not liable for loss or damage to stock and/or equipment however caused.

VEHICLE SAFETY PROCEDURE

You are permitted to unload product from vehicles or trailers during the designated bump in time. Once unloaded, your vehicle or trailer must be moved to the designated parking area. No vehicles are to remain in the public event space.

HEALTH AND SAFETY

You agree to comply with the Health and Safety at Work Act 2015 and all of Takapoto's current health and safety requirements relating to the Stall Site, the public event space and the Event, as notified to you in writing from time to time.

You must notify Takapoto of risks to health and safety arising from the Stall Site which are reasonably foreseeable to you and which may affect Takapoto or you, arising out of or in any way connected with your activities or the Event, and you shall have due regard to such risks in performing your obligations under these Terms.

RISK AND INDEMNITY

You agree to occupy and use the Stall Site at your sole risk and you release, to the full extent permitted by law, Takapoto, its servants and agents from all claims and demands of any kind and from all liability which may arise in respect of any accident, damage or injury occurring to any person or property in or about the Stall Site, including from: the neglect or careless use or misuse of the Stall Site by you or persons under your control; and any accident or damage to property or any person arising from any occurrence in or near the Stall Site wholly or in part by reason of any act or omission by you or persons under your control.

STALLHOLDER VEHICLE PARKING

You and your staff must park vehicles where directed and must follow event staff directions on vehicle parking and/or restrictions.

BUMP IN AND BUMP OUT PROCEDURES

All stock, goods and/or items must be unloaded from vehicles before full set up. To help bump in run smoothly, vehicles are to be moved to the designated parking area immediately after unloading. At bump out, all stock, goods and/or items must be packed up first, and the Stall Site cleaned and all rubbish removed. Vehicles can enter the public event space only once this has been done.

RUBBISH REMOVAL

You are solely responsible for the removal of all rubbish and must leave the Stall Site clean and clear of all debris. Bins will be stationed close to the trade and food village. Licensed spaces must be left in the same condition they were received in.

EQUIPMENT

You must supply your own equipment for the Stall Site, including tables, chairs, racks, EFTPOS machines and cash machines. Takapoto will supply stallholders with 2 × 10 amp power points per 3m × 3m. Any requirements in addition to these will be assessed on a case by case basis and charged accordingly. You are not permitted to bring your own generator(s).

SITE PRESENTATION AND SIGNAGE

You agree to keep the site well presented, tidy and safe at all times. Tablecloths are to be used where appropriate, and signage promoting your stall and/or products is highly recommended. Signs must not impede pedestrian flows, must not display any offensive material and must be clean and presentable. You should theme your stall creatively and professionally to attract customers.

STALL AND PERSONAL SECURITY

You are solely responsible for the security of all of your stock, produce, equipment, cash and personal effects, and you agree not to make any claim against Takapoto in connection with any loss of or damage to those items.

ELECTRICAL EQUIPMENT

You must ensure that all power leads and/or electrical appliances used are safe and comply with all requirements under the Health and Safety at Work Act 2015.

EXCLUSIVITY

You acknowledge that the rights granted to you are non-exclusive and that Takapoto may grant a similar licence to a commercial competitor of yours.

LIMITATION OF LIABILITY

You agree that, to the extent permitted by law, Takapoto's aggregate liability to you in connection with any claim made, whether arising under contract, tort, statutory duty or otherwise, shall be limited to an amount equivalent to the Stall Price. Under no circumstances shall Takapoto be liable for any indirect or consequential loss or damage incurred by you in connection with the Event.

MARKETING GUIDELINES

We encourage and support collaborative marketing around the Takapoto Classic 2027. However, please note that Takapoto Estate has strict brand guidelines that must be adhered to.

1. The Takapoto Estate brand guidelines apply to any design (digital or print) that includes the Takapoto Estate logo. You may not use the Takapoto Estate logo or brand assets without express permission or approval. Brand assets include the Takapoto Estate logo, colours and fonts.
2. We will provide you with a media kit that includes branded assets you may use in your promotions on social media, email marketing and your website. This will be provided in a shared folder online and readily available to you.
3. If you have specific marketing collateral requirements, please let us know. Permission to use the Takapoto Estate logo and brand assets is not guaranteed. In some cases, we may be able to provide custom graphic design, photography or copywriting to assist with collaborative marketing on mutually beneficial channels.
4. You must seek express permission and approval from the event organisers for any press releases associated with events at Takapoto Estate.
5. Please request imagery if required, to ensure you have the correct permissions for commercial use from the photographer. Under no circumstances should you download and use imagery from the Takapoto website or social media without express permission from Takapoto Estate and the relevant photographer.
6. Takapoto Estate will have a team of photographers at the event. This does not automatically grant you permission to download or use the photography once posted online. Please contact us for the correct permissions or to purchase the photos for commercial use.
7. You are welcome to share posts or links from the Takapoto Estate social pages and websites.

Questions? Contact Cindy Timmer, Show Co-ordinator, showjumping@takapoto.co.nz